



*Truly the mark of the Modern Home*

**Hotpoint**

**1949**

**HOME  
APPLIANCES**





## active center No. 1 FEATURING AMERICA'S FINEST ELECTRIC

Cooking is one of the most important functions in the kitchen. Hotpoint's outstanding line of 1949 electric ranges brings new speed, new simplicity, new enjoyment to your cooking. Additional ease and efficiency in cooking can be yours when you plan a Cooking and Serving Center *around* a Hotpoint Electric Range.

On all Hotpoint Ranges, there is a large, convenient work surface above the oven. For maximum convenience during cooking and serving operations, additional work area may be provided with Hotpoint Cabinets with counter tops. These cabinets serve a dual purpose, for they also provide extra storage space for utensils, condiments, etc. When you plan your kitchen, remember that an electric range requires no unsightly flue or vent. You can have an attractive picture window above your range, or a roll-type window—for additional light and ventilation in your kitchen.

See the thrilling 1949 Hotpoint Electric Ranges today. See the revolutionary Pushbutton Controls—famous Calrod\* Heating Units—oversize, automatic oven—Dual Service Thrift Cooker—Hi-Speed Broiler—and many more time and work saving features that make Hotpoint Ranges *first in the hearts of American homemakers.*





STEP-**SAVING**

modern

# all-electric kitchens are ...

## DESIGNED AROUND "ACTIVE CENTERS"

### WORK-**SAVING**

Kitchen designing follows today's trends in building compact, budget-sparing homes with emphasis on new livability and serviceability. Hotpoint meets this trend with a full line of *custom-matched* appliances to fit the requirements of every kitchen and home laundry. When you plan with Hotpoint Appliances, limited space does not mean the sacrifice of utility and efficiency in your kitchen.

### TIME-**SAVING**

In order to achieve utility and efficiency in your kitchen, you must plan a coordinated unit tailored to fit your kitchen activities. To make your "dream kitchen" possible, to achieve the maximum in beauty, Hotpoint offers custom-matched appliances. Hotpoint has also developed "active center" planning that streamlines

your kitchen activities to save you steps, time, and work.

There are three "active centers" in every kitchen in which the homemaker concentrates her activities... the *Storage and Food Preparation Center*, the *Sink Dishwashing and Cleaning Center*, and the *Cooking and Serving Center*. Therefore, it is of vital importance for you to plan your kitchen around these centers. Study the suggested arrangements in this catalog and see how easy it is to adapt them to your kitchen planning.

Then see your Hotpoint dealer right away—let him show you the brilliant new 1949 Hotpoint Appliances. You'll see how Hotpoint brings new convenience, new enjoyment, new utility to your kitchen. Whether you are considering one appliance or a complete all-electric kitchen, be sure to include Hotpoint in your plans!



### MODEL SHOWN...

RC11 ... Single-Oven Range with Pushbutton Control

### CABINETS SHOWN...

KB21 ... 21-inch Base Cupboard Cabinet

KBD18 ... 18" Base Drawer Cabinet

KW21 ... 21" Wall Cabinet

KW24 ... 24" Wall Cabinet

KWR15 ... 15" Wall Cabinet

KWR18 ... 18" Wall Cabinet

### OTHER MODELS AVAILABLE...

RD5 ... Double-Oven Range with Pushbutton Control

RC9 ... Rotary Switch Range with High Backsplasher

RB32 ... Medium Cost Range

RB31 ... Low Cost Range

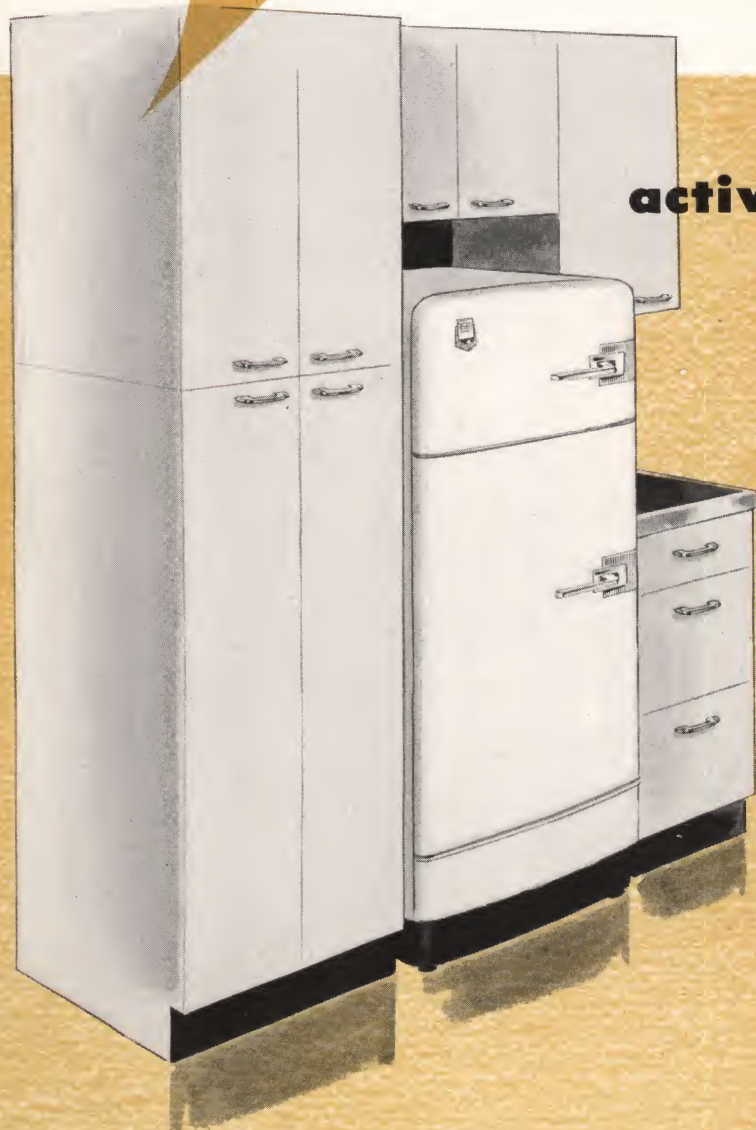




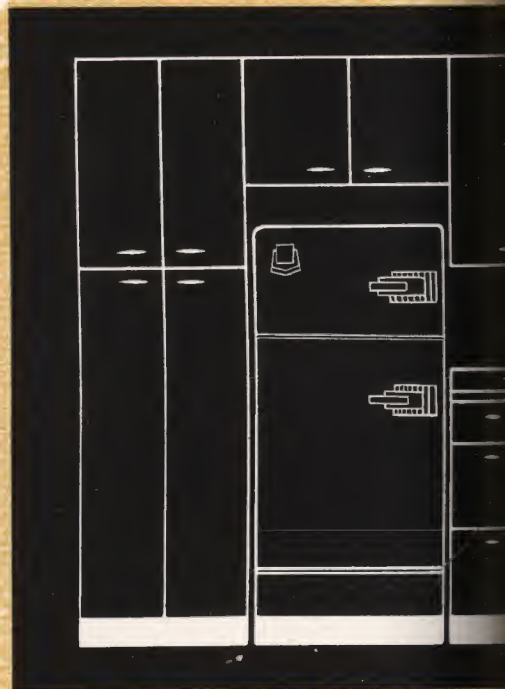
The Hotpoint Automatic Electric Sink is a complete clean-up center—featuring the Hotpoint Automatic Dishwasher and Electric Disposall. You can whisk through two of the most monotonous, most-disliked tasks in the kitchen—when you install the wonderful Hotpoint Automatic Electric Sink. Its modern streamlined design adds new glamour, new beauty to your kitchen. Standard height and depth to match cabinets. The Hotpoint Automatic Dishwasher double-rinses, double-washes and electric-heat dries your dishes, pots and pans, and silverware. Quick, easy, clean, safe! It features the front opening—free standing model can be installed under most counter tops. There's no more fuss and muss with unsightly, unsanitary garbage. The Hotpoint Disposall\* shreds and flushes all normal kitchen refuse down the drain, out of the house. The Disposall can be installed in nearly any sink with 3½ to 5 inch drain opening. It can be operated with most septic tank installations. Be sure to include both of these marvelous appliances in your kitchen... get the *complete* Hotpoint Automatic Sink.

\*®

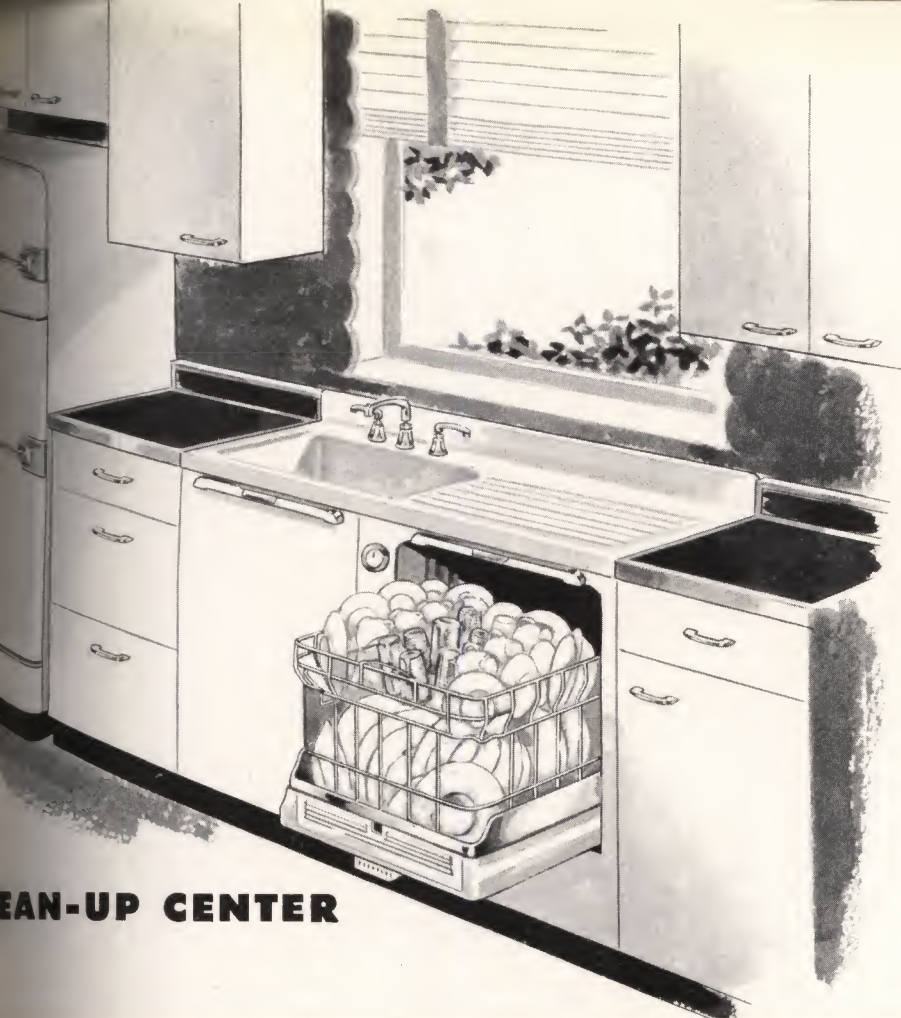
## active center No. 2 FEATURING THE COMPLETE KITCHEN



## active center No. 3 FEATURING







## LEAN-UP CENTER

### MODEL SHOWN...

MC6 . . . Dishwasher-Sink Combination

### CABINETS SHOWN...

KB21 . . . 21" Base Cupboard Cabinet

KBD18 . . . 18" Base Drawer Cabinet

KW21 . . . 21" Wall Cabinet

KWR18 . . . 18" Wall Cabinet

### OTHER MODELS AVAILABLE...

MD2 . . . Dishwasher-Sink with Disposall

MC5 . . . Free-Standing Dishwasher with Porcelain Top

MC4 . . . Free-Standing Dishwasher Without Top

## THE BRILLIANT, BIG HOTPOINT REFRIGERATOR

...the Storage and Food Preparation Center is a vital part of every kitchen. When food is brought into the house, it must be stored in or near the kitchen. Hotpoint Refrigerators offer ample refrigerated food storage space. This center should include sufficient base and wall cabinet storage for staple supplies, utensils, cutlery, etc. needed in food preparation. Having necessary storage space plus a big Hotpoint Refrigerator will cut your shopping to once a week or low-price periods.

Because food is stored in this center, it's the handy place for food preparation. A counter top or mixing board on the base cabinets provides the necessary space for this operation. Remember that the refrigerator door should open on the side adjacent to the food mixing surface for maximum convenience.

The Hotpoint "Combination" Refrigerator-Freezer (illustrated on opposite page) solves another space problem. It offers a large Fresh Food compartment plus a Frozen Food Compartment. Now smaller kitchens can enjoy a refrigerator *and* a freezer.

There is a Hotpoint Refrigerator to fit every family's needs, every budget...all modern in styling, outstanding in performance, and packed with wonderful convenience features. See Hotpoint and see the marvelous Leftover Rack, Butter Conditioner, Thriftmaster Unit—many more plus-value features that mean extra convenience, extra pleasure for you.

### MODEL SHOWN...

EG8-3 . . . Refrigerator-Freezer "Combination"

### CABINETS SHOWN...

KU24 . . . Utility Wall Cabinet

KBD24 . . . 24" Base Drawer Cabinet

KWH36 . . . 36" Wall Cabinet

KW24 . . . 24" Wall Cabinet

### OTHER MODELS AVAILABLE...

EG10-3 . . . Refrigerator-Freezer "Combination"

EC8-3 . . . The De Luxe Eight

EC10-3 . . . The De Luxe Ten

EB10-3 . . . The Standard Ten

EB8-3 . . . The Standard Eight

EA8-3 . . . The Special Eight

EB6-3 . . . The Standard Six



## active center No. 4

**A**ctive Center No. 4 is not a part of the kitchen usually, but is a vital part of the modern home. The Laundry Unit is no longer an eye-sore to be hidden away in the basement. Hotpoint's modern laundry equipment with the traditional Hotpoint beauty makes your laundry eye-pleasing.

Thoughtful planning in designing your home laundry will save you steps and time—minimize your work. Include the Hotpoint Automatic Dryer in your plans. Be sure to have adequate storage space—install Hotpoint Cabinets—for laundry equipment, starches, etc.

Smart home owners include a Hotpoint Ironer in their laundry plans. Hotpoint offers several brilliant ironers, featuring the wonderful Hotpoint Flatplate Ironer in two styles. This ironer comes in a cabinet style, or without top to store away under a counter top surface when not in use. Rotary ironers are also available, including Cabinet and Portable models.

Be sure to see the 1949 Hotpoint Clothes Washers—with many new improvements for added convenience and efficiency.



## the "utility room"

**T**oday's high costs combined with the scarcity of many materials have created new trends in design. When cost is such an important factor, you are constantly concerned with *budgeting*. Never before has compactness and utility been so important. Budgeting may mean the elimination of a basement, but it does not have to mean the elimination of livability and serviceability in your home. You can plan a "utility room" that is eye-pleasing, work-

saving, and will save valuable space. If correctly designed and planned around Hotpoint Electric Appliances, your utility room will be a budget-sparing addition to your home.

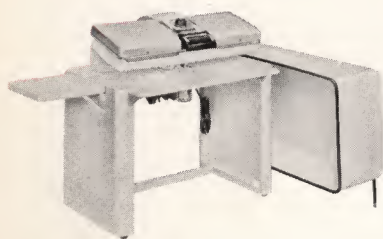
In the suggested "utility room" (illustrated on the opposite page) you will note the compactness and over-all

smoothness of design. This room is designed to serve a number of purposes without sacrifice of valuable space. It serves as a laundry room with a Hotpoint Washer, Automatic Dryer, and Ironer. You can achieve maximum storage and work area with Hotpoint Cabinets. The Hotpoint Table Top Water Heater provides additional counter-top work surface where you need it. There's no need to worry about children playing in the utility room when it's a Hotpoint Water Heater.

The Hotpoint Food Freezer is handily located in the utility room. If your kitchen is small, you will find this arrangement a perfect solution to the problem.

There's room for plenty of wall cabinets—they provide excellent storage space for canned goods, etc.

See your Hotpoint dealer today—let him show you how Hotpoint custom-matched Electric Appliances will answer your needs and bring new beauty, new efficiency, new enjoyment to your home.





## UNDY UNIT



### MODEL SHOWN...

LD1 ... Automatic Dryer

### CABINETS SHOWN...

KB30 ... 30" Base Cupboard Cabinet

KW24 ... 24" Wall Cabinet

KWR18 ... 18" Wall Cabinet

### HOTPOINT WASHERS...

LWP10 ... Special De luxe Model  
(As illustrated below)

LWP9 ... De luxe Model

LWP8 ... Standard Model

LWP7 ... Economy Model

(All Washers available with or without pump, except LWP10)

### HOTPOINT IRONERS...

LF2 ... Flatplate Ironer with Cabinet Top

LFN2 ... Flatplate Ironer without Top

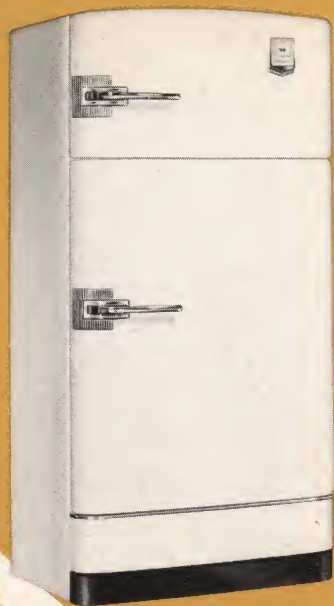
LR1 ... Standard Portable Ironer

LR2 ... Standard Rotary Ironer

LR3 ... Cabinet Rotary Ironer







**EG8-3 . . . Refrigerator-Freezer  
"Combination"**



**EK8 . . . 8 cu. ft. Food Freezer**



**RD5 . . . Double-Oven Range with  
Pushbutton Control**



**MC5 . . . Dishwasher**



**LWP10 . . . Clothes Washer**



**LD1 . . . Automatic Clothes Dryer**



**LF2 . . . Flatplate Ironer**



**WB44 . . . 40-Gallon Water Heater**

There is a model to fit every family's need, every budget in Hotpoint's complete line of custom-matched electric appliances. Forty-five years of exclusive electric appliance manufacturing experience plus thorough engineering and skilled workmanship assure you of superior quality. You can be sure of outstanding performance and complete satisfaction when you select Hotpoint for your home.

Whether you are considering one appliance or an all-electric kitchen or home laundry—see your Hotpoint dealer right away.

# Hotpoint

**A GENERAL ELECTRIC AFFILIATE**

**5600 WEST TAYLOR STREET • CHICAGO 44, ILLINOIS**